



Engineers for a  
Sustainable  
World



2010 National Conference  
October 7-10  
Purdue University

## Conference Sponsor Prospectus

Engineers for a Sustainable World (ESW) is renowned for engaging university students on sustainable projects both domestically and abroad. ESW is comprised of more than 2,000 students and professionals who strive to create a sustainable world. By harnessing the unique skills of the engineering profession ESW addresses the challenges of sustainability in both developed and developing countries.

The ESW National Conference brings together student leaders and preeminent speakers from across the country. Purdue University will host the 2010 National Conference from October 7-10. Students from will be in attendance from 24 collegiate chapters including: CalTech, Cornell, Northwestern, Stanford, UC Berkeley, UT Austin, and Washington St.

Conference sponsorship opportunities allow your company to connect with ESW student leaders and showcase your company's social responsibility efforts. Sponsors will have unique opportunities to engage with top engineering students from across the country and educate them about your company's contributions to human development and environmentally responsible efforts.

Sponsor funds will support: conference expenses, a service project, and travel stipends for student leaders to attend the ESW National Conference

# *20/20 Vision: Focusing on Innovation in Sustainable Design*

## **PRELIMINARY PROGRAM:**

A current program can be found at <https://globalhub.org/eswconf2010-confinfo/program>

### **Thursday 7 Oct 2010**

*Student Leadership Conference*

*Opening Dinner and Keynote, Dr. Steven Chu, Secretary of Energy (tentative)*

### **Friday 8 Oct 2010**

*Lead Sponsor Keynote*

*Breakout Sessions:*

Lectures and panel discussions will be held with speakers from industry, academia, and government.

*Poster Session and Reverse Career Fair*

### **Saturday 9 Oct 2010**

*Lead Sponsor Keynote*

*Breakout Sessions:*

Lectures and panel discussions will be held with speakers from industry, academia, and government.

*Keynote, Energy and Sustainability, Sen. Richard Lugar (scheduled)*

### **Sunday 10 Oct 2010**

*Closing Brunch*

# ESW 2010 National Conference Sponsorship Opportunities

## Conference Lead Sponsor – \$50,000:

Conference lead sponsors will play a prominent role throughout the conference, with premium logo representation at all conference activities, and will have the opportunity to deliver a key note address to all conference attendees.

- ✓ Keynote address
- ✓ Most prominent logo spaces at conference events
- ✓ Full page ad in conference handbook
- ✓ Welcome letter in conference handbook
- ✓ Opportunity to present the award for “The Best Poster” named in their company’s honor.
- ✓ Prominent visibility on conference website
- ✓ Recruiting privileges at the career fair and a reserved interview table

## Conference Executive Sponsor – \$25,000:

Executive sponsors will be given logo representation at all conference activities and will have a high visibility to conference attendees.

- ✓ Full page ad in conference handbook
- ✓ Large logo space at all conference events
- ✓ Branding on conference website
- ✓ Recruiting privileges at the career fair and a reserved interview table

## Conference Partner Sponsor – \$10,000:

Partner sponsors are provided with logo space at conference events, recognition on the conference website, and logo placement in the attendee handbook.

- ✓ Logo placement at conference events
- ✓ Logo placement in conference handbook
- ✓ Recognition on conference website
- ✓ Recruiting privileges at the career fair and a reserved interview table

## Conference General Sponsor – \$2,500:

General sponsors are provided with logo placement in the attendee handbook and on the conference website.

- ✓ Logo included in conference handbook
- ✓ Recognition on conference website
- ✓ Recruiting privileges at the career fair and a reserved interview table

## Conference Supporter – \$1,000:

Conference supports are smaller organizations that are seeking an entry level participation in the ESW National Conference.

- ✓ Logo included in conference handbook
- ✓ Recruiting privileges at the career fair and a reserved interview table

## Contact Us

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