



Engineers for a  
Sustainable  
World



July 30, 2010

To whom it may concern,

We would like to extend an invitation to representatives of your company to participate in the 2010 Engineers for a Sustainable World (ESW) National Conference and the associated Career Fair. The ESW National Conference draws together top engineering students and professionals from across the country dedicated to sustainable engineering. This year's theme is innovation in sustainable design, and attendees will participate in engaging discussions with speakers from industry, academia, and government.

The Career Fair will take place in the South Ballroom of the Purdue University memorial Union on October 8 at 10:30 am to 1:00 pm. The career fair will be an opportunity for your company to meet and recruit from a select group of student leaders from across the country.

A "reverse" career fair format will be used-where student teams will present their ESW projects and company representatives will tour around the projects. Students will have resumes on hand to distribute to interested companies. After lunch, there will be tables where company representatives can sit down with candidates to conduct informal interviews.

The reverse career fair format allows company representatives to go beyond resume bullets and to evaluate how the students have applied important jobs skills such as communication, technical knowledge, and problem solving, to real-world projects.

Companies will be assessed the professional registration fee of \$350 to participate in the Career Fair. However, this fee is waived for all conference sponsors.

Information on the conference is available at <https://globalhub.org/eswconf2010> and on the Reverse Career Fair at <https://globalhub.org/eswconf2010-fair>. If your company would like to be a conference sponsor, see <http://globalhub.org/eswconf2010-sponsors>.

Sincerely,

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